# DOWNTOWN FOSTORIA DESIGNATED OUTDOOR REFRESHMENT AREA (DORA)

# FAQ FOR BUSINESS OWNERS WITHIN THE DORA (NON LIQUOR PERMIT HOLDERS)

#### CAN DORA BEVERAGES BE BROUGHT INTO MY ESTABLISHMENT?

**ONLY IF YOU ALLOW THEM TO.** Non liquor permit establishments may decide if they will allow DORA beverages into their business during DORA hours. Your choice to allow, or not allow, DORA beverages in your establishment is not a permanent commitment. You can decide if and when you plan to participate and you will receive window decals for your front entrances letting patrons know if they are able to enter with DORA beverages.

# HOW WILL PATRONS KNOW DORA ESTABLISHMENTS & BOUNDARIES?

All businesses in the downtown will be provided with window decals designating DORA participation/non-participation. Businesses will be provided rack cards and posters explaining DORA rules and boundaries. Ample signage will mark the DORA boundaries further alerting patrons to the DORA district area & rules.

#### WHAT IS THE PROCESS TO PARTICIPATE?

If City Council passes legislation creating a DORA and is approved by the State of Ohio, you may contact the Chamber office to request signage for your business.

### WHAT COSTS ARE ASSOCIATED WITH PARTICIPATING IN THE DORA?

The goal of creating a DORA is to be a economic driver not a financial burden to permit holders. Destination Seneca County has agreed to purchase cups for the Fostoria DORA. The Fostoria Area Chamber of Commerce and Visitor's Bureau in partnership with the City of Fostoria are working to secure funds for collateral materials such as posters, street signage, window decals and rack cards, to ensure a well-branded, consistent presence of DORA downtown. Private donations will be accepted to help offset the cost of these materials. At this time, there is no mandated cost associated with participating in the DORA in any capacity.

# WHAT OTHER RESPONSIBILITIES WILL I HAVE AS A DORA PARTICIPANT?

All participating establishments are asked to assist with educating patrons on the rules and boundaries of the DORA. Materials will be provided to assist with patron education and rule compliance.

# **QUESTIONS?**